

FAX# 703 528 7880
CREDIT RISK !! OCT4/12 16.11
HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME EMILY MILHOAN

SALES PRSN WA- JOE KNAUER

COMPACT # 6306182

| CLASS: | NATL. | LOCAL | REGIONAL |
|--------|-------|-------|----------|
|--------|-------|-------|----------|

| PRDCT | <u>AMERICAN CROSSROADS</u> | <u>EST #953</u> | COMMENTS: (LINE, ORDER, INVOICE) |
|-------|----------------------------|-----------------|----------------------------------|
| | | | |

FLIGHT DATES OCT2/12 OCT8/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

DATE OCT4/12 16.11

REP: TO NSM/NSA
FR CAITLIN FOR JULIE
M2 OK'D, SEE LNS 13-14
TTLS RTS
PLS CONFIRM, THX! 10/4/12

STA: *****
CON CM THIS IS A CASH IN ADVANCE SCHEDULE *****
AMERICAN CROSSROADS

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|----------------------------------------------------------------------------------------------------|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| AGENCY ADVERTISER CODE = 11 AGENCY PRODUCT CODE = 27 AGENCY EST# = 953 | | | | | | | | | | | | |
| 8 | S | | 900P-1000P | 30 | | \$8,000.00 | 10/7 | 10/7 | 0 | | SUN | 0 |
| PROGRAM : REVENGE CON COM1 : REVENGE | | | | | | | | | | | | |
| 13 | A | | 800P-1130P | 30 | | \$7,000.00 | 10/6 | 10/6 | 1 | | SAT | 1 |
| PROGRAM : FBALL ORD COM1 : WE CAN OFFER THIS IS A MAKE-GOOD FOR OCT7 ON LINE-8 FOR 1 SPOT/WK | | | | | | | | | | | | |

REP HEADLINE# 6306182 TRF# 330291 REP: TEL# 703 528 7800 FAX# 703 528 7880

\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT4/12 16.11

*** CHANGES *** HARRIS REPORT FROM REP *** WFTV-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------------------------------------------|------|-------|------------------------|------|-----|------------|------------|----------|----------|------------|-------------|-----------|
| 14 | A | | 100P-200P | 30 | | \$1,000.00 | 10/5 | 10/5 | 1 | | FRI | 1 |
| PROGRAM : THE CHEW | | | | | | | | | | | | |
| ORD COM1: WE CAN OFFER | | | | | | | | | | | | |
| PART OF A MAKEGOOD MADE UP OF LINES 13-14 | | | | | | | | | | | | |
| STATION MAKEGOOD OFFERS: | | | | | | | | | | | | |
| M2 | OK'D | BUY#8 | MISSED: SUN/900P-1000P | | | | OCT7 | | 30S | \$8,000.00 | (OCT4/12) | |
| | | | OFFER: SAT/800P-1130P | | | | OCT6 | | 30S | \$7,000.00 | PLS ADVISE. | |
| | | | & FRI/100P-200P | | | | OCT5 | | 30S | \$1,000.00 | | |
| CMT: WE CAN OFFER | | | | | | | | | | | | |
| OCT/12 | | | 42800.00 | | | | | | | | | |
| CONTRACT TOTAL | | | | | | | | | | 42800.00 | | |
| TOTAL SPOTS | | | | | | | | | | 12 | | |

MARKET TOTALS \$172,350 WFTV 25% WKMG 51% WESH 17% WOFL 2% WKCF 0% WRBW 0% CABL 0%

WOPX 0% WRDQ 5% EFTV 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE